



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2020

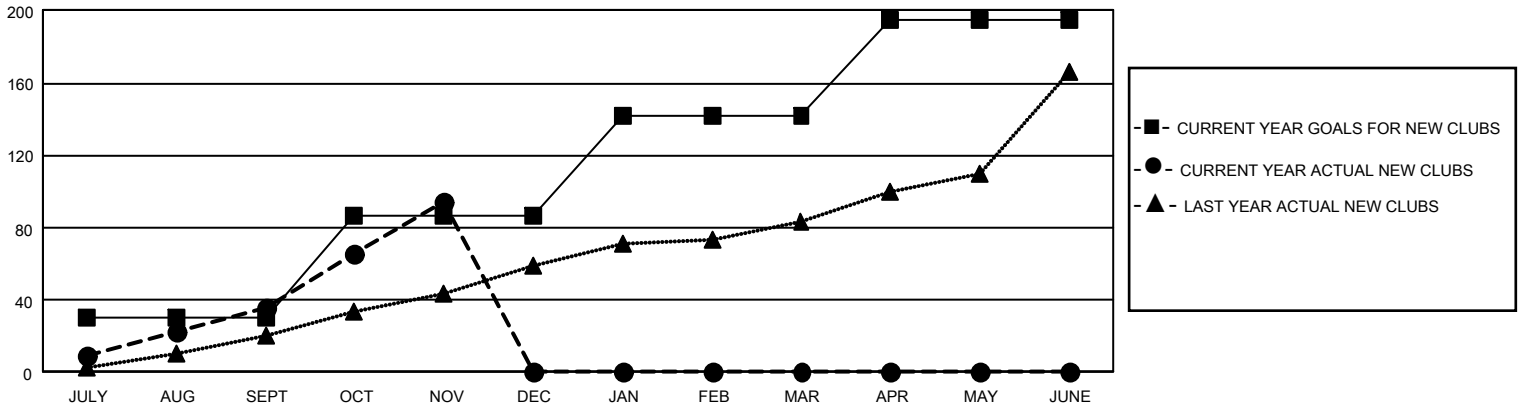
GAT Constitutional Area 3

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

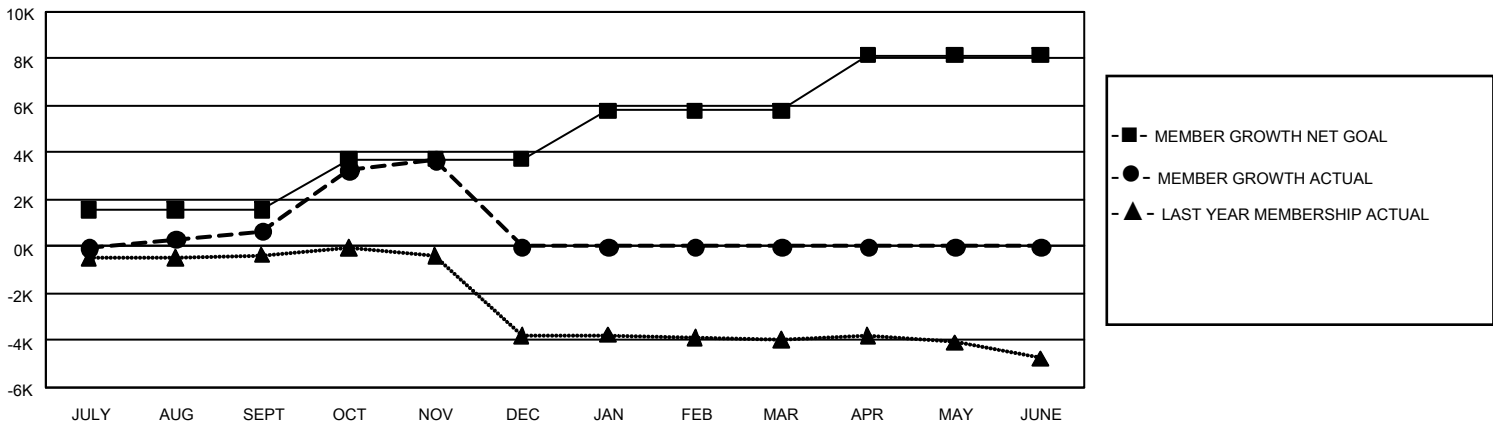
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	90	36	26
OCT/NOV/DEC	171	58	6
JAN/FEB/MAR	165	0	0
APR/MAY/JUNE	159	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1558	3,852	2,843
OCT/NOV/DEC	2171	4,924	1,720
JAN/FEB/MAR	2069	0	0
APR/MAY/JUNE	2357	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 32	1,635 CLUBS OF 4,298 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	52,063 (49.00%)
DECEASED	464	FEMALE	54,195 (51.00%)
CLUB CANCELLED	186	TOTAL FAMILY UNIT MEMBERS 39,459	
OTHER	3,911	FAMILY MEMBERS PAYING HALF DUES 21,765	
TOTAL	4,561		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)